

Together as one

we walk to stop Crohn's and colitis.

Local Honorary Chair

Gutsy Walk is Crohn's and Colitis Canada's signature national fundraising event, with thousands of people across Canada coming together on one day to raise money to advance medical research and improve the lives of the 1 in 140 Canadians who live with these chronic diseases.

This year, Gutsy Walk is on Sunday, June 5. Gutsy Walkers are encouraged to do the walk in their community to raise awareness and fundraise for cures.

As the Gutsy Walk Local Honorary Chair, you will inspire participation and fundraising in your community including:

- Serving as a Gutsy Walk spokesperson on and before Gutsy Walk day, helping to raise the profile of the event and Crohn's and Colitis Canada
- Participating in monthly committee meetings, with additional meetings leading up to event day and post-event wrap up meeting
- Working with your local Gutsy Walk committee to share your story and image on social media, Gutsy Walk pages and with media outlets to assist with promotion of your local Gutsy Walk event
- Liaising with your staff partner, Walk Chair and Media/PR Captain, working to secure interviews and media coverage in your local community, using key messages provided about the event
- Acting as a role model by supporting fundraising, directly or indirectly (sharing new ideas, leads, doing your own fundraising, promoting the event amongst your network)
- Adhering to Crohn's and Colitis Canada policies and procedures

Time commitment:

- Approximately 4-8 hours a month including committee meetings taking place monthly until June, with additional meetings leading up to event day and a post-event wrap up meeting
- Evening and weekend activity is required to attend media events, some availability during work hours is also ideal
- Participate on Walk Day and invite your own network to participate and support
- This role requires a commitment to follow through until post-event wrap up in June/July

What you bring:

- Enthusiasm and passion to support Crohn's and Colitis Canada within your own network and publicly
- Experience/comfort in public speaking and sharing your personal story and image
- Lived experience as someone with Crohn's or colitis, a caregiver of someone with IBD or a health professional who can talk passionately about IBD
- A history of supporting Crohn's and Colitis Canada and/or Gutsy Walk events in the past

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- Ability to motivate and inspire others through a compelling story. You will bring to life the ongoing impact of Crohn's and ulcerative colitis for the public

What we offer:

- A community of support with a dedicated staff partner and local volunteer committee support
- An opportunity to use and grow public speaking skills, expand your network
- A hands-on chance to make a meaningful difference in the lives of people living with Crohn's disease and ulcerative colitis in your community, educating your community about these chronic diseases

Please note as of **March 1, 2022** all volunteers with Crohn's and Colitis Canada whose responsibilities involve in-person interactions must be fully vaccinated. **Agreement to our Volunteer Code of Conduct is mandatory** for this role, and **proof of vaccination** must be submitted in advance if volunteering in-person.

Crohn's and Colitis Canada commits to supporting you in your role and to providing an engaging volunteer experience. Your feedback is appreciated- volunteer@crohnsandcolitis.ca