

# Together as one

we walk to stop Crohn's and colitis.

## Gutsy Walk Committee Member

Gutsy Walk is Crohn's and Colitis Canada's signature national fundraising event, with thousands of people across Canada coming together on one day to raise money to advance medical research and improve the lives of the 1 in 140 Canadians who live with these chronic diseases.

This year, Gutsy Walk is on Sunday, June 5, 2022. Gutsy Walkers are encouraged to do the walk in their community to raise awareness and fundraise for cures.

As a Gutsy Walk Committee Member, you'll be working closely with a team of other volunteers to plan and promote your local Gutsy Walk. Your efforts in connecting and engaging your community—whatever your volunteer role with Gutsy Walk—will make a big impact in raising awareness about IBD and finding cures.

In particular, we're looking for volunteers to support their local Gutsy Walk in the following ways:

- **Community Outreach** –inspire people to sign-up and participate in our 27<sup>th</sup> Gutsy Walk
- **Media Relations** –connect with local media outlets to promote the Gutsy Walk
- **Social Media** –raise awareness about IBD and the Gutsy Walk through social media
- **Fundraising** –organize exciting fundraisers in your community
- **Corporate Sponsorship** –engage with local businesses to promote donations of sponsorship and gifts in kind
- **Stewardship** –build relationships with Gutsy Walk participants and encourage engagement

### Time commitment:

- Approximately 4-8 hours a month, with flexibility around your schedule
- Attending a virtual monthly evening committee meeting by teleconference or online. With additional meetings leading up to event day and a post-event wrap up meeting, depending on the role requirements
- This role requires a commitment until post-event wrap up in June/July

# Together as one

we walk to stop Crohn's and colitis.

We're looking for people who are eager to use their skills to help make our Gutsy Walk the best it can be. Talk to us about your skills and interests! We'd love to explore how you can best get involved.

## This may include:

- A sense of creativity and interest in exploring the best ways to make your local Gutsy Walk a success
- An ability to connect with new people over email or the phone
- Community connections and an interest in inspiring people to take part in Gutsy Walk
- Comfortable approaching businesses and local media to secure partnerships, sponsorships and coverage
- Familiarity with social media and online promotion
- A team player attitude and a willingness to work collaboratively with others

## What we offer:

- A community of support, a dedicated staff partner, team of peers and role-specific training
- An opportunity to use and grow professional skills and expand your network
- A hands-on chance to make a meaningful difference in the lives of people living with Crohn's disease or ulcerative colitis in your community

Please note as of **March 1, 2022** all volunteers with Crohn's and Colitis Canada whose responsibilities involve in-person interactions must be fully vaccinated. **Agreement to our Volunteer Code of Conduct is mandatory** for this role, and **proof of vaccination** must be submitted in advance if volunteering in-person.

**Crohn's and Colitis Canada commits to supporting you in your role and to providing an engaging volunteer experience. Your feedback is appreciated—**

**[volunteer@crohnsandcolitis.ca](mailto:volunteer@crohnsandcolitis.ca)**