

"We established the CCFC IBD Research Institute this year to expand research and training in Canada and we believe it will significantly advance our progress toward finding the cure."

Michael Burrows, CCFC National President

"It's great to see the search for the cure intensifying at such a rapid rate. Now is the time, more than ever, for us to pull together and finish the job. We are getting closer!"

Michael J. Howorth, CCFC National Executive Director

Research: Our Highest Priority

The CCFC is the driving force behind inflammatory bowel disease (IBD) research in Canada. Already the largest sponsor of IBD research in Canada, the Foundation continuously strives to increase and expand its research investments.

With the support of volunteers, members and donors, and the tremendous contributions of our major partners, including **M&M Meat Shops** and the **SuperGala Committee**, we have tripled the amount of IBD research we fund in just a few short years.

We're pleased to outline some of the achievements and initiatives of the CCFC team in 2002/2003.

We invested \$3.2 million in new research projects, including eight **Grants in Aid of Research**, two **CCFC Finkelstein Clinical Research Fellowships**, a **CCFC Post Doctoral Fellowship** and four **Summer Student Scholarships**. A further \$1.58 million was allocated to our research reserve for the development of new initiatives to expand the range of our work.

In addition to these exciting new projects, the Foundation has embarked on an extensive new initiative in 2003. The **CCFC IBD Research Institute** will emphasize clinical trials and the recruitment, training and support of new IBD researchers, in addition to traditional research

projects. The Foundation plans to fund \$25 million in Institute projects over the next five years.

Several exciting new Institute initiatives have been announced:

- an **epidemiological study** to assess the incidence and burden of Crohn's disease and ulcerative colitis to Canadian society;
- an **expansion of CCFC's Grants in Aid of Research**, including a substantial increase in the amount of funding provided to world-class research projects;
- a **national network of clinical trials** so that Canadian researchers can participate in national and international tests of new medications and treatment techniques;
- an annual **international research conference** for IBD researchers and students to facilitate communication and education, and to promote the training of new researchers.

Education: Playing a Vital Role

Educating newly diagnosed patients, their families and the general public about IBD is also a vital part of what we do. Volunteer Chapters in some 90 communities across Canada distributed thousands of free education brochures and organized education events featuring physicians, nurses and other health professionals involved in the

treatment and management of IBD. *The Journal*, our flagship publication, continued to provide information on the latest developments in IBD research and treatment.

The CCFC web site continues to be a valuable source for information on IBD and on Foundation activities. The number of visitor sessions rose again in 2002/2003, reaching more than 22,000 per month.

We're Small but Efficient

The CCFC invests 91% of its fundraising proceeds in research and education. A small staff of 28 supports services to some 65,000 members, volunteers and supporters across Canada. We spent a modest 9% of our fundraising proceeds on administration.

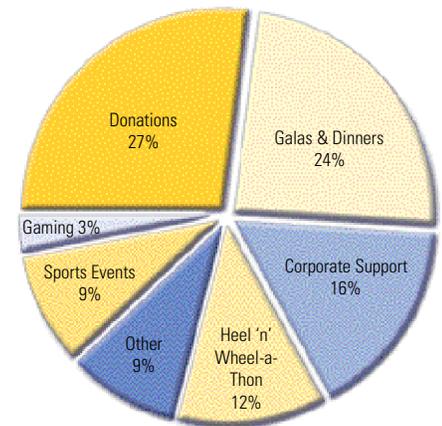
The Foundation's financial statements are audited annually. Our financial practices are consistent with the standards of the Canadian Institute of Chartered Accountants and we comply with all government reporting requirements. In addition, our volunteer National Board of Directors monitors our management and programs.

The CCFC is a proud member of the Canadian Marketing Association and subscribes to the Canadian Centre for Philanthropy's Ethical Fundraising and Financial Accountability Code.

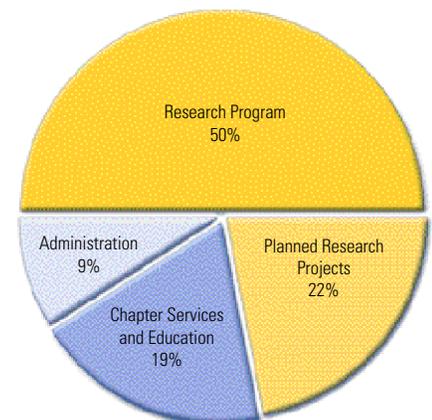
How does the Foundation raise money?

CCFC volunteers plan and execute a wide variety of fundraising programs across Canada. For years, they have invested in gala dinners, sports tournaments and other special events, always focused on directing the largest possible proportion of fundraising profits ("proceeds") toward medical research.

Where Do the Fundraising Proceeds Come From?



How Does the Foundation Spend its Fundraising Proceeds?



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SuperGala

Each year, an amazing and dedicated group of volunteers organize the SuperGala, a dinner and auction event to raise funds for the CCFC and the Grocery Industry Foundation... Together (GIFT).

Our thanks to everyone involved in the SuperGala, and especially to this year's committee: Co-Chairs Simon Zucker (Simon Zucker & Associates) and Don Crombie (Crombie Kennedy Nasmark Inc.), and Committee members: Michael Burrows (E.D. Smith & Sons Ltd.), Domenic Calce and Paul Delduca (The Great Atlantic & Pacific Co.), Domenic Duronio and Duncan Reith (Sobeys Canada), David Houlden and Dan Shapiro (Loblaw Companies), Don Lebovitz (Promotivate International), Anthony Longo (Longo Brothers Fruit Markets), and James Petrozzi (M&M Meat Shops).



Crohn's and Colitis
Foundation of Canada

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