

Together as one

we walk to stop Crohn's and colitis.

Facebook Event Wording Template

Create an event on your community's Facebook page so page visitors can learn about the Gutsy Walk. The following are recommendations for what to fill into each field. We encourage you to add unique or noteworthy details.

Basic Info

Event Photo: Upload the Facebook cover available in the Volunteer Tools section of crohnsandcolitis.ca

Event Name: [*Insert your location*] Gutsy Walk

Location: Start typing the name of your walk site, and existing location suggestions will appear. Click on one of the suggestions if it is correct, or enter a new location

Start: Set the start time on Sunday, June 5, 2022 (*Select the time zone for your location*)

Details

Description: Join us for our 27th Annual Gutsy Walk taking place on Sunday, June 5th!

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This is Canada's largest community event for Crohn's and colitis. Since 1996, Canadians from coast to coast have stepped out – rain or shine – in support of the 300,000 children and adults living with these chronic diseases. The Gutsy Walk has raised over \$48 million for research and programs, all thanks to participants, donors, and sponsors who are driven to make a difference.

As our largest national fundraiser, Gutsy Walk enables Crohn's and Colitis Canada to provide vital support programs and fund promising research projects that will lead us to the next big breakthrough in discovering cures. *[Leave, alter or add copy based on the activities unique to your local walk].*

Register, volunteer or donate at: *[insert your Gutsy Walk's URL]*

** Note: If the website presents a text field to enter a URL, include your Gutsy Walk's URL there, rather than in the event description.*

Keywords: *Fundraising, Walking, Charity*

**Check the "child-friendly" box*

Tickets – Ticket URL: Leave this field blank, and include a link to your Gutsy Walk page in the description box.