



Crohn's and Colitis
Foundation of Canada

Fondation canadienne des
maladies inflammatoires
de l'intestin

"This year, in an effort to accelerate the search towards a cure, we have strengthened the achievements of the CCFC IBD Research Institute and are initiating an innovative multidisciplinary human study on the genetic, microbial and environmental interactions that cause IBD."

Nathalie Fradet, CCFC National President

Annual Report 2003-2004

"The fantastic teamwork of CCFC supporters, volunteers and staff has enabled us to increase our annual research investments in finding the cure from \$1.4 million to nearly \$5 million in the past 5 years."

Michael J. Howorth, CCFC National Executive Director

Research: Our Highest Priority

Over thirty years, the CCFC has become the largest sponsor of IBD research in Canada. We reached this goal through the invaluable fundraising efforts of volunteers, members and donors, as well as through contributions made by our major corporate partners, including **M&M Meat Shops** and the **SuperGala Committee**. In total, the CCFC has invested over \$35 million toward finding the causes and cure for IBD. During 2003-2004 alone, the CCFC invested a total of over \$3.6 million toward IBD research initiatives, its largest investment ever! Here are just a few of the ongoing and new initiatives the CCFC pursued in the year 2003/2004:

- **Ten Grants in Aid of Research.**
- **Two CCFC Clinical Research Fellowships.**
- **A Post Doctoral Fellow-Faculty Transition Award.**
- **Five Student Scholarships and Book Prizes**

The CCFC is also allocating \$25 million in the first five years of the **CCFC IBD Research Institute**, a virtual institute established in 2003 and devoted to solving the mystery of how to cure IBD.

- In the summer of 2004, the CCFC funded Canada's first **Clinical Trials Consortium**, headed by the best clinical trial specialists in Canada, who will collaborate to test innovative approaches to defining the causes and improving treatments for IBD.
- The Foundation sponsored an **Epidemiology Study** to assess the burden of Crohn's disease to Canadian society, including health care costs and time lost from work due to IBD.
- Top Canadian medical researchers met in May of 2004 to develop the design, nature and scope of the **GEM** program to study Genetic, Environmental and Microbial interactions that cause IBD in humans.
- The **Grants Review Committee** assessed a record 29 applications for Grants in Aid of Research. Ten grants were awarded in all, two more than in the 2002-2003 fiscal year.

- **The CCFC is also encouraging national and international research collaborations by awarding Group Grants** of \$150,000 per year for 3 years to groups of up to 3 researchers in differing institutions.
- **Expanding Personnel Awards**
We are now finalizing student scholarship partnerships with the Canadian Institutes of Health Research and already co-sponsor Fellowships with the Canadian Association of Gastroenterologists.

interest articles, as well as breaking news on the latest medical research and treatments for IBD.

Website: the CCFC's revamped website is full of personal stories of courage, book reviews, information about the disease, and events across Canada.

We're Small but Efficient

Amazingly, only 26 CCFC employees support the work of 65,000 members, volunteers and supporters across Canada. Indeed, a mere 10% of the Foundation's profits go to administration costs.

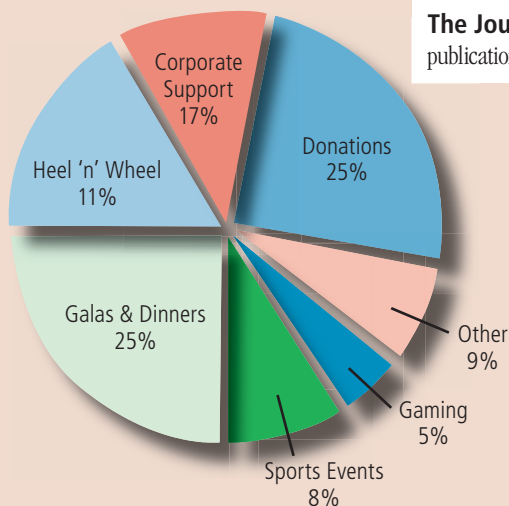
The Foundation's financial statements are audited annually. Our financial practices are consistent with the standards of the Canadian Institute of Chartered Accountants and we comply with all government reporting requirements. In addition, our volunteer National Board of Directors monitors our management and programs.

The CCFC is a proud member of the Canadian Marketing Association and subscribes to the Canadian Centre for Philanthropy's Ethical Fundraising and Financial Accountability Code.

How does the Foundation raise money?

CCFC volunteers plan and execute a wide variety of fundraising programs across Canada. For years, they have invested in gala dinners, sports tournaments and other special events, always focused on directing the largest possible proportion of fundraising profits ("proceeds") toward medical research.

Where Do the Fundraising Proceeds Come From?



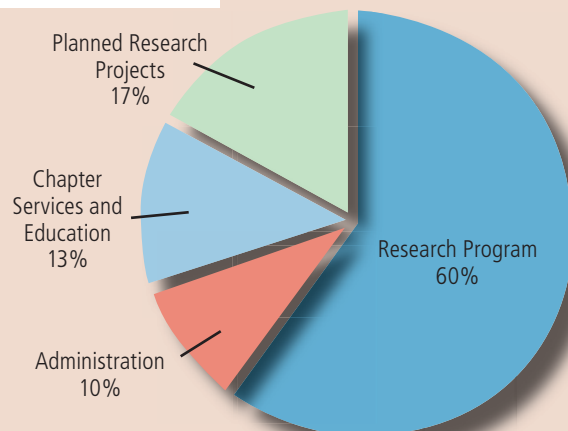
Education

Diversity Program: This year, the Foundation launched an initiative to ensure that it is fully diverse and inclusive of the "new Canada." Foundation staff members recruited "Diversity Chairs" from among Canada's many multi-cultural communities. The CCFC's goal is to broaden awareness of IBD and encourage all Canadians not only to donate funds to the cause, but also to actively participate in fundraising and education efforts.

Education Brochures: In over 80 communities across Canada, volunteers distribute free education brochures, and organize education events featuring physicians, nurses and other healthcare professionals.

The Journal: the CCFC's flagship publication provides in-depth human

How Does the Foundation Spend its Fundraising Proceeds?



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The CCFC would like to thank the following supporters who have contributed to the success of various fundraising events across Canada.

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CCFC IBD Research Institute 2003/2004

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SuperGala

Without fail, each year an exceptional group of dedicated volunteers organize the SuperGala, a dinner and auction event to raise funds for CCFC research and the Grocery Industry Foundation... Together (GIFT)

Our thanks to everyone involved in the SuperGala, in particular this year's committee: Co-Chairs Simon Zucker (Simon Zucker & Associates) and Don Crombie (Crombie Kennedy Nasmark Inc.), and Committee members: Michael Burrows (E.D. Smith & Sons Ltd.); Domenic Calce and Paul Delduca (The Great Atlantic & Pacific Co.); Duncan Reith (Sobeys Canada); David Houlden and Dan Shapiro (Loblaw companies); Don Lebovitz (Promotivate International); Anthony Longo (Longo Brothers Fruit Markets); and James Petrozzi (M&M Meat Shops).

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