

# TOGETHER. FOR LIFE.

2014 ANNUAL REPORT



Crohn's and  
Colitis Canada  
Crohn et  
Colite Canada

## A Caped Hero Joins the Fight!

Kevin and Shelly Ferguson have helped raise tens of thousands of dollars for Crohn's and colitis research over 12 years at the Gutsy Walk. But they are most proud of their seven-year-old son Jacob for the \$575 he has raised by selling his toys.

"He went through all of his toys, decided which ones to sell, and as the money came in he wanted to sell more! Not once did he say he wanted to keep any of the money for himself," says Shelly.

"I did this because I want to help my daddy," says Jacob. "I wanted to raise money to help him and other people."

Jacob has told his friends and classmates how much fun he had on team Fergie's Gut Busters, so maybe next year they'll join him. Family and friends working together is Jacob's idea of teamwork.



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# Our Promise

To cure Crohn's disease and ulcerative colitis and improve the lives of children and adults affected by these chronic diseases.

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Canadians have more reason to be concerned about Crohn's disease and ulcerative colitis than anyone else in the world:



1 in 150

Canadians live with Crohn's disease or ulcerative colitis



We have the highest reported rates of these diseases in the world



Families new to Canada are developing Crohn's and colitis for the first time – often within the first generation



The incidence of Crohn's disease in children under 10 found within Canada has almost doubled since 1995

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# 2014 Highlights



In May of 2014, Crohn's and Colitis Canada achieved Imagine Canada accreditation, joining a select group of charities. This demonstrates our strict adherence to stringent operating standards – 73 in fact, divided into five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer engagement.



\$7.6 M

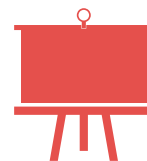
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\$7.6 million invested into **RESEARCH** – an increase of 43% over 2013

**GUTSY WALK** \$3.2 M

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**GUTSY WALK** surpassed its goal and reached all-time high of \$3.2 million



33%

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Our **EDUCATION** events reached 33% more people



\$10 M

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**\$10 MILLION COMMITMENT** to the GEM Project – the largest-ever investment to Crohn's research in Canada

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● **IMAGINE CANADA ACCREDITATION**

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# Together. For life.

## **MESSAGE FROM THE CHAIR, BOARD OF DIRECTORS AND THE CHIEF EXECUTIVE OFFICER**

This year marked 40 years of progress for Crohn's and Colitis Canada. The journey from zero dollars in 1974 to over \$88 million invested in research and patient services today is an amazing tale of collaboration and sharing! While so much remains to be done, we are united in our Promise to improve the lives of children and adults living with Crohn's and colitis, and to ultimately find cures. Through the combined passion and commitment of our founders, volunteers, donors, researchers and especially the people who live with Crohn's and colitis and their families, we have been able to do so much – but we won't stop until we stop these diseases.

Together. For life.

## **ADVANCING AND EXPANDING THE RESEARCH AGENDA**

On April 2, 2014 as our new name of Crohn's and Colitis Canada was launched, we were proud to announce a \$6 million grant from the Helmsley Charitable Trust to advance the GEM Project. It took the support of researchers, donors, volunteers and staff seven years to build a research project of such significance that it attracted a donation of this size from outside Canada. The impact is beyond imagination; adding momentum and capacity to what is already seen as the one global study with the best chance of discovering what causes Crohn's disease.

This past year also marked a turning point in our overall research strategy. This new direction will drive greater innovation and collaboration. It will enable us to be more responsive and attract more funding to inflammatory bowel disease research. And most importantly, the scope of our research investments will broaden to include research that has greater impact on patient outcomes and care.

## **GROWING OUR MISSION**

Today, as we build our research investments, we are also improving people's lives. Through education, advocating for change at all levels of government, and increasing awareness. Our chapters and community events provide an opportunity for people living with Crohn's and colitis to connect with others.

The stories we hear from Crohn's and colitis patients touch our hearts even more when these diseases strike young. Programs like our scholarships and new summer camp help ensure that children can have fun and students can learn – living their lives to the fullest.

## **ADVOCATING FOR PATIENTS**

Government priorities and decisions have a major role to play as we strive to improve the lives of Canadians living with Crohn's and colitis. Over the past years, we have stepped up to play a leadership role in advocating for patients and making these diseases a priority on the agenda across all levels of government.

**YOUR GENEROSITY MADE  
OUR SUCCESS POSSIBLE**

Our funding partners, including individual donors, event sponsors, corporations and foundations, responded very generously this past year. So generously in fact that we set a record high in revenues at \$14.7 million. This, in turn, resulted in our spending on mission-related activities being the highest in our 40 year history – \$9 million!

**THE TEAM THAT WILL GET IT DONE**

Canadians have the highest rates of Crohn's and colitis in the world. But we have a remarkable team working to stop these diseases – a team made up of gutsy people living with Crohn's and colitis, tireless and creative volunteers, motivated caregivers, generous and compassionate donors, committed funding partners, and brilliant researchers and clinicians.

Together, we are poised for unprecedented impact moving forward. Together, we will achieve the \$100 million goal of our new fundraising campaign, CROHN'S & COLITIS – MAKE IT STOP. FOR LIFE. Together, we will help every child and adult with Crohn's and colitis live their life to the fullest.

Thank you for choosing to be on our team.  
Together we WILL make it stop. For life.



Har Grover,  
Chair, Board of Directors



Lindee David,  
Chief Executive Officer



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# Improving lives today through Advocacy

Advocating for changes to government policy takes time, but holds great promise. We recognize that better access to treatments, drug coverage and bathrooms can truly improve life for people with Crohn's and colitis.

Over the past year, we have stepped up to play a lead role in advocating for Crohn's and colitis patients and the issues that matter most to them. Among our achievements:

- Developing seven patient-focused feedback submissions to Government to help increase drug approvals for three new treatments coming to Canada;
- "Unlocking the bathroom door" in a variety of ways, such as working to change building codes and access rules. A new bathroom access campaign, GoHere, has been developed for launch in late 2014;
- Helping to pass Bill 21 - the Leaves to Help Families legislation in Ontario that provides job protection for caregivers helping family living with chronic conditions

Crohn's and Colitis Canada is working hard to give these diseases the attention they deserve at all levels of government. Outreach efforts over the past year have started the conversation with key government bodies, including the Public Health Agency of Canada. These efforts are paving the way for better recognition of Crohn's disease and ulcerative colitis as chronic diseases that require both support and funding.





**||** Ontarians have a lot to be happy about, since this bill guarantees their job security and allows them, worry-free, to be a caregiver when they need to be. **||**

– Natasha Mistry,  
Manager, Public Policy &  
Stakeholder Relations

**||** A lot of advocacy work is behind the scenes, and often people don't see that until a big announcement is made. But we saw great progress in advocacy this year. **||**

– Aida Fernandes,  
Chief Science &  
Education Officer

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## A Bill to Help Caregivers - a First for Canada

Not every disease gets equal treatment under the law. Many in our community have fought hard to get the same benefits and rights as people facing other chronic diseases, but progress has been slow.

In April 2014, an important gain was made for people with Crohn's and colitis when Bill 21 passed in the Ontario legislature. The Leave to Help Families Bill is the first of its kind in Canada. It allows family caregivers up to eight weeks of unpaid, job-protected leave from work to care for loved ones with chronic conditions. It also allows up to 37 weeks of leave to care for a sick child.

Crohn's and Colitis Canada collaborated closely with the Ontario Caregiver Coalition to draft the Bill. These efforts were rewarded with the successful passing of the Bill and the inclusion of Crohn's disease and ulcerative colitis as chronic diseases in this legislation.

## Making a Difference

Gus from British Columbia has fought a long, tough battle with Crohn's disease. It was made even harder when he was denied a disability pension because Crohn's disease does not officially fit the definition of a disability in Canada.

Crohn's and Colitis Canada provided letter-writing advice and a list of people for Gus to contact – which helped him win his fight and obtain his disability pension.

This is great news for Gus and his case is an important step forward in our fight to get Crohn's disease and ulcerative colitis officially recognized as a disability in BC – and Canada.

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# Our Promise in Action

Over the past year, Crohn's and Colitis Canada hosted education events in 14 cities across Canada, drawing a record 1,400 patients and family members. An astounding 99% of attendees surveyed said they would recommend our education sessions to a friend.

With our vast community of gastroenterologists, dietitians, psychologists and other specialists, we helped many people gain a better understanding of treatment options and learn how to manage their disease. Moreover, the events provide comfort and support as patients, friends and families connect and share experiences of living with very complex health challenges.

Online webinars are helping us ensure that patients in every corner of the country have the opportunity to hear from experts about today's most pressing issues related to these diseases. Our Spring Webinar Series focused on two popular topics: Managing Flares and Complications; and Probiotics and Nutritional Supplements, and can be viewed online.

*“Thank you for a very informative session! Really enjoyed hearing empowering stories from patients and family members.”*

– St. John's, NL

## Walking the Talk

Just before setting out on his Gutsy Walk in Kamloops this year, British Columbia Health Minister Terry Lake announced a \$150,000 investment from the B.C. government into Crohn's and colitis education. This funding will help us to deliver education events and resources to help patients and their families understand and bridge the gaps in education, care and treatment they experience.

*“Terry Lake is our MP and the Health Minister, which made this even more special,” says Mary Jane Finch of the Crohn's and Colitis Canada Kamloops Chapter. “We feel like we are gaining on the awareness aspect, and this funding will help educate people on research and why we need to keep fundraising.”*

## iMD Health

Thanks to the generous support of iMD Health, our medical brochures are now available at more than 1,000 clinics and hospitals across Canada, including 165 GI offices. iMD's stations in medical offices are used more than one million times a month, and 159,000 of those 'hits' relate to the gut.

## Caring for the Caregiver

Even though she was deeply grateful for her family's support through her health battles over the years, Jessica didn't expect to walk away from a Crohn's and Colitis Canada education event last year with such compassion and respect for the role of caregivers.

Psychologist Dr. Chelsea Sherrington helped Jessica and others at the event better understand the caregiver experience.

*"As unknown and unpredictable as the disease is for the patient, it is just as much unknown and unpredictable for the family or caregiver. Caregivers go through, broadly speaking, the same ups and downs that the patients go through."*

– Dr. Chelsea Sherrington



*"I think my mom had a hard time talking to my sister and me about her experience [as a caregiver] because ultimately she wanted to protect us. If she couldn't protect us from this disease, then she was surely going to protect us from the added stress of worrying about her."*

– Jessica

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# Four Steps to the Cures

People living with Crohn's or colitis are familiar with urgency, but despite our steady progress, new treatments and cures simply can't come fast enough. Last year, Crohn's and Colitis Canada developed a new strategy powered by four key actions:

1. Sharing – investing in opportunities for researchers to share what they learn in the lab with the doctors who treat patients;
2. Building – investing in young scientists who are building their Crohn's and colitis research careers;
3. Innovating – awarding more cutting-edge innovation grants to fund more high-risk/high-return research projects; and
4. Focusing – investing in key research priorities such as the GEM Project and the Audrey Campbell Chair in Ulcerative Colitis at McMaster University.

We are also working to attract more research funding by using our donor dollars wisely. Of nine Genome Canada-CIHR research grants awarded in 2014, two were given to teams focused on inflammatory bowel diseases. One of the grants was worth \$10 million and the other \$3 million. Crohn's and Colitis Canada leveraged these grants by investing \$130,000 into the projects ourselves.

Our unique partnership with Vertex focuses researchers on getting better treatments to market faster by studying the underlying biology of Crohn's and colitis. It continues to yield results, so in late 2013, we announced a second round of funding.

“For me, it's really about leverage and being a catalyst. Yes, we can raise money and spend money in specific areas, but we can achieve more leverage if we attract partners to co-fund with us or support in other ways. We can be that catalyst by advocating for our cause to attract other parties into our sector.”

– Har Grover,  
Chair of the Board of Directors

## GEM - a Global Collaboration

The GEM Project was born of collaboration, and is one of the best examples of how working together will lead us to new treatments and the cure for Crohn's disease.

In 2007, Crohn's and Colitis Canada challenged the Canadian research community to come up with new ways to investigate the triggers of Crohn's disease. Investigators based at Mount Sinai Hospital in Toronto rose to the challenge and the GEM Project was born. This landmark, international study is tracking healthy relatives of people with Crohn's disease to better understand how genetic, environmental and microbial factors are linked to development of the disease.

The past year was an exciting time for the GEM Project. The number of participants enrolled in the study grew to over 3,000 and new international research sites joined the study, building on this global, collaborative effort.

It was also an exciting time of increased project funding that will enable GEM to achieve its goal of 5,000 study participants – a critical number for maximizing outcomes of the project. In April 2014, we were proud to announce \$6 million in funding from the Helmsley Charitable Trust. This funding will be leveraged to match an additional \$4 million in donor support that will be raised through a special fundraising partnership with the University of Toronto and Mount Sinai Hospital.

As the GEM Project builds momentum, we continue to encourage families living with Crohn's to consider participating in the study at [gemproject.ca](http://gemproject.ca).

|| Collaboration was at the heart of the inception of the GEM Project and continues to be the driving force behind the execution and its eventual success. ||

– Dr. Ken Croitoru, GEM Project lead



GENETIC  
predisposition



ENVIRONMENTAL  
influences



MICROBIAL  
interactions



## Research from the Patient Perspective

In 2012, for the first time ever, a person with Crohn's and the parent of two children (one with Crohn's and one with colitis) joined the Crohn's and Colitis Canada Grant Review Committee, helping to determine which research projects to fund. Their contribution proved so valuable that this role expanded this year to include two additional members of the patient community.

By joining with researchers and clinicians, these passionate and engaged individuals bring additional perspectives to the discussion about where we make our research investments. Researchers on the review panel say that this partnership has brought the patient and research communities closer together, and reinforced their shared goals.

*It has been a privilege to serve as a lay reviewer on the Grants in Aid Review Panel. As a parent of two children with these diseases, the opportunity to be part of the research process gives me tremendous hope that someday cures will be found. We're in the right country, working with amazing healthcare professionals who address these medical challenges with creativity and genius.*

– Ruth Scully



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# Research Numbers



40 yrs

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Since a group of parents of kids with Crohn's and colitis first met to start fundraising for research.



\$88 M

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Amount of money invested into Crohn's and colitis research since that first meeting.



22

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Awards given to young investigators and trainees



37

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Grants in Aid of Research and partnership projects funded this year.

|| Many people are still initially distressed by their diagnosis, but now the attitude is tempered by the fact that many know someone with Crohn's and colitis. The result is that the newly diagnosed are more optimistic, and more likely to ask what their options for treatment are. ||

– Dr. Fred Saibil

# CROHN'S & COLITIS



Make it stop. For life.

*Canadians have more reasons to be concerned about Crohn's disease and ulcerative colitis than anyone else in the world.*

Our rates of these diseases rank in the highest worldwide. Even more alarming, our children are being diagnosed with increasing frequency. That's why Crohn's and Colitis Canada is embarking on its most ambitious fundraising goal in our history.

The **MAKE IT STOP. FOR LIFE.** campaign will raise \$100 million to invest in transformational research, education, advocacy and awareness. One year into our 7-year campaign, we have raised 18% of our goal.

## *Campaign Progress*

Raised to date: \$18.1 million  
as of June 30, 2014

The **MAKE IT STOP. FOR LIFE.** campaign is our commitment to:

**Finding CURES** by building an even stronger research powerhouse here in Canada and accelerating our investment into the best science that has the greatest potential to help people

**Helping people COPE** by funding research into new treatments and lightening the burden through patient services and support

**Leading CHANGE** by launching a major public awareness campaign and advocating for public policy changes

**Building a COMMUNITY** that brings together all Canadians affected, so that that no one has to live with these devastating diseases alone.

**18%**  
of goal raised

Goal \$100 M



Crohn's and Colitis Canada is uniquely positioned to lead the way in transforming life for people with Crohn's and colitis.

Over the past 40 years, we have established Canada as a world leader in Crohn's and colitis research – research that has led to new treatments, reduced the need for surgery, and opened the door to promising new pathways that give hope for a cure.

We know so much more about Crohn's and colitis today than we did 10 years ago. With the contributions of donors and volunteers, supported by government and industry efforts, this transformational campaign will forever change what it means to live with Crohn's and colitis.

*Your child is crying, doubled over in pain on the bathroom floor. She's exhausted from round after round of gut cramps and endless bouts of bloody diarrhea are making her dehydrated.*

*She asks you to do one thing: "Make it stop."*

**we need your help to  
MAKE IT STOP.  
FOR LIFE.**



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# 40 Years of Progress

## It all Started in a Basement

Forty years ago several people met in Marilyn and Al Finkelstein's basement to discuss what they could do to stop these diseases from devastating their children's lives. Today, when Marilyn and Dr. Fred Saibil look back at that fateful meeting, they tell us that each person in that room had something to give, or was connected to someone who did. That giving spirit continues to drive us all to treat and cure Crohn's and colitis.

Crohn's and Colitis Canada started with nothing – no office space or phones, and certainly no staff. But the network quickly expanded beyond parents and doctors. Hospitals donated space for meetings. Money began to flow, and doctors started a medical advisory committee to guide how research funds were invested.

Marilyn points to the many wonderful partners whose support at different times has helped us invest more than \$88 million in research, education, advocacy and awareness, including:

- Co-founder Don Lebovitz and his connections to the grocery industry that brought in \$17 million over 25 years;
- Shirley Ogden, co-founder whose family has continued to be involved for multiple generations;
- M&M Meat Shops co-founder Mac Voisin who supported a partnership that raised

more than \$25 million for research over the past 26 years; and,

- Calgary businessman Sydney Kahanoff, whose \$6 million donation in 1985 made it possible to establish a research chair in inflammatory bowel disease.

## For 40 years, a Bold Vision

During the last four decades our impact has been profound – **We have helped to improve the lives of Canadians living with Crohn's and colitis, and offered them real hope for cures by:**

- Investing in research that has led to new and improved treatments and lower rates of surgery
- Funding researchers like Dr. Aleixo Muise (The Hospital for Sick Children), who used bone marrow transplant to successfully treat inflammatory bowel disease in a young girl
- Educating healthcare professionals and patients on treatment options
- Establishing Canadian research institutions as worldwide centres of excellence in Crohn's and colitis research
- Funding microbial and genetic discoveries that have opened the door to promising new pathways of research including personalized medicine

|| There were no answers, then – only questions. We needed to make sure these precious dollars were spent properly, and the experts were our partners. || – Co-founder Marilyn Finkelstein

## The Research Lens: Zoom in, Zoom out

In more than 40 years working with the Crohn's and colitis community in Canada, including his clinical practice and reports for Crohn's and Colitis Canada, Dr. Fred Saibil has seen a real sea of change in both research and quality of life for patients.

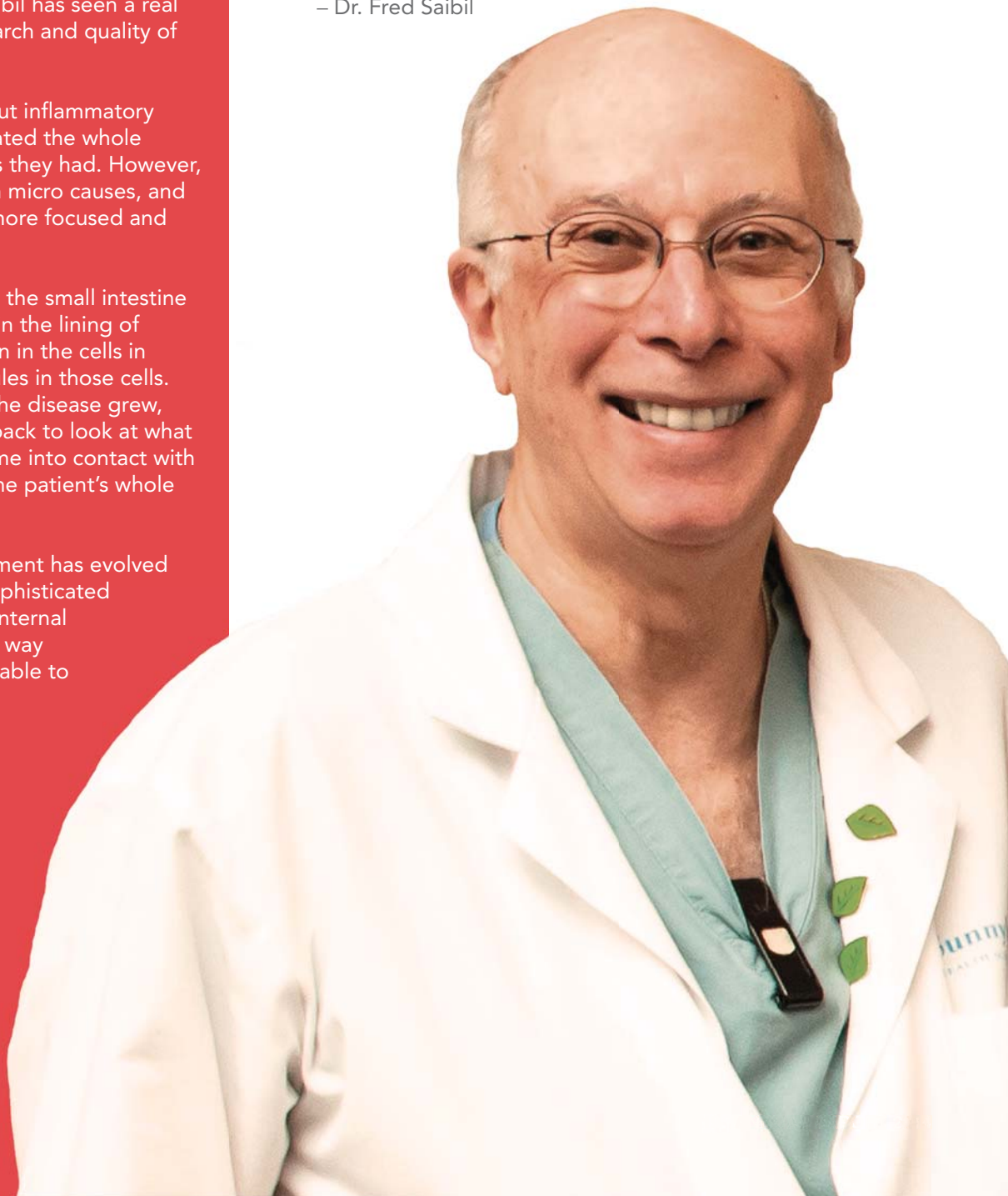
When little was known about inflammatory bowel disease, doctors treated the whole patient with what resources they had. However, research today zooms in on micro causes, and treatments are becoming more focused and more personalized.

For example, early work on the small intestine got researchers interested in the lining of the small intestine, and then in the cells in the lining, and then molecules in those cells. As their understanding of the disease grew, researchers then doubled back to look at what happens when bacteria come into contact with the intestine, and then at the patient's whole genetic structure.

This approach means treatment has evolved beyond regular drugs to sophisticated treatments that tweak the internal chemistry in a more natural way to make the patient better able to fight the disease.

“The skinny IBD patient is in the minority now, partly due to more rapid diagnosis. It used to be people got sicker while doctors tried to figure out what was wrong with them. With awareness today, largely due to Crohn's and Colitis Canada, medical students now learn about the disease, learn to diagnose it, and treat it earlier. That's made a huge difference.”

– Dr. Fred Saibil



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# Pursuing our Promise

The past year has been a time of growth, made possible by the continued dedication and sheer **gutsiness** of our event participants and sponsors as well as individual donors, corporations and foundations. Their contributions allowed us to move forward on our Promise, ensuring that every dollar possible goes to stopping Crohn's and colitis.

As our funding partners invested in Crohn's and Colitis Canada, we, in turn, invested in groundbreaking research as well as in the individuals and families who live with these diseases every day.

We have been privileged to have had the support of partners such as AbbVie, who helped make it possible for students to overcome the unique challenges of these diseases through the AbbVie IBD Scholarship program.

M&M Meat Shops has raised more than \$25 million over 26 years, showcasing their support through Charity BBQ Day each spring. We celebrate not just the fundraising, but also the length of the partnership, the value of the partnership and the commitment of the partnership.

Janssen continues to play a role as a key funding partner for a number of patient programs, including the launch of Camp Got2Go in summer 2014.



## The Momentum Keeps Building

Crohn's disease took 12-year-old Alexia and her family completely by surprise. With no family history, Crohn's was the last thing anyone suspected when Alexia began losing her appetite, spiking a fever, and suffering gut pains and fatigue in 2013. Three trips to the hospital and a series of blood tests confirmed the diagnosis, and Alexia was immediately taken to hospital.

The disease came on fast, but Alexia's family came back faster by hosting a Gutsy Walk fundraiser at their restaurant west of Montreal, raising a total \$30,690. Alexia herself raised an additional \$3,000 in Gutsy Walk pledges.

This past June 8, in 59 communities across Canada, over 16,000 people walked together to make Crohn's and colitis stop. Together, the Gutsy Walk raised an all-time record high of \$3.2 million for research and programs to help the 233,000 Canadians living with these diseases. Gutsy Walk has shown amazing growth since the first event in 1996 in 24 Canadian cities and towns. The event has raised \$26 million over the past 18 years, thanks to the teamwork and support of thousands of committed volunteers, pledge-earners and sponsors.

“ Crohn's disease has changed my life, but thanks to donations and research there are medications that will help me be a regular kid. ”

– Alexia

# Gutsy Walk



16,255

Gutsy Walkers



59

Gutsy Walk sites



1,319

Number of Gutsy Walk teams



\$38,000

Dollars raised by Gutsy Walk Top Pledge Earner, David Hill



\$100,000

Dollars raised by Gutsy Walk top team, Team Sinai Family and Friends

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# Going the Distance - and to Great Heights!

Every September for the past 28 years, our PEI Chapter has hosted a two-person scramble golf tournament to raise money for research. This tournament is a family-led yet strongly Chapter supported fundraiser spearheaded by Judy and Donnie Corrigan and daughter Michelle Doiron. It has raised over **\$530,000** in 28 years for Crohn's and Colitis Canada and continues to be the largest fundraiser for the PEI Chapter.

Volunteers in St. George, NB enjoy sending Crohn's and colitis "down the river" during Tubing for Tummys. This awareness and fundraising event sells tube rides down the St. Croix River, as well as bracelets and refreshments on-site. Necole Bradford, who owns the tubing company, started this event five years ago to support her husband Cory Leavitt, who has the disease.

In Saskatoon, Jordie Hughton, who has colitis, and 40 of his talented friends have hosted a fundraiser for the past five years called "Music 4 the Gut." This year's theme was "Together," named for an original song written by one chorister about how we can tackle any problem by working together.

Ken Smith from Langley, BC celebrated his 90th birthday this year by jumping out of a plane to support Crohn's and Colitis Canada and bring attention to the cause. Ken's daughter Joni has been battling Crohn's disease since she was 25 years old.

## Focused on the Goal

Football players know about working together. As an offensive lineman for the Winnipeg Blue Bombers, Ibrahim 'Obby' Khan knew it was his job to clear the path for his running back to move, or for his receiver to get downfield for the pass. That teamwork is what scored touchdowns.

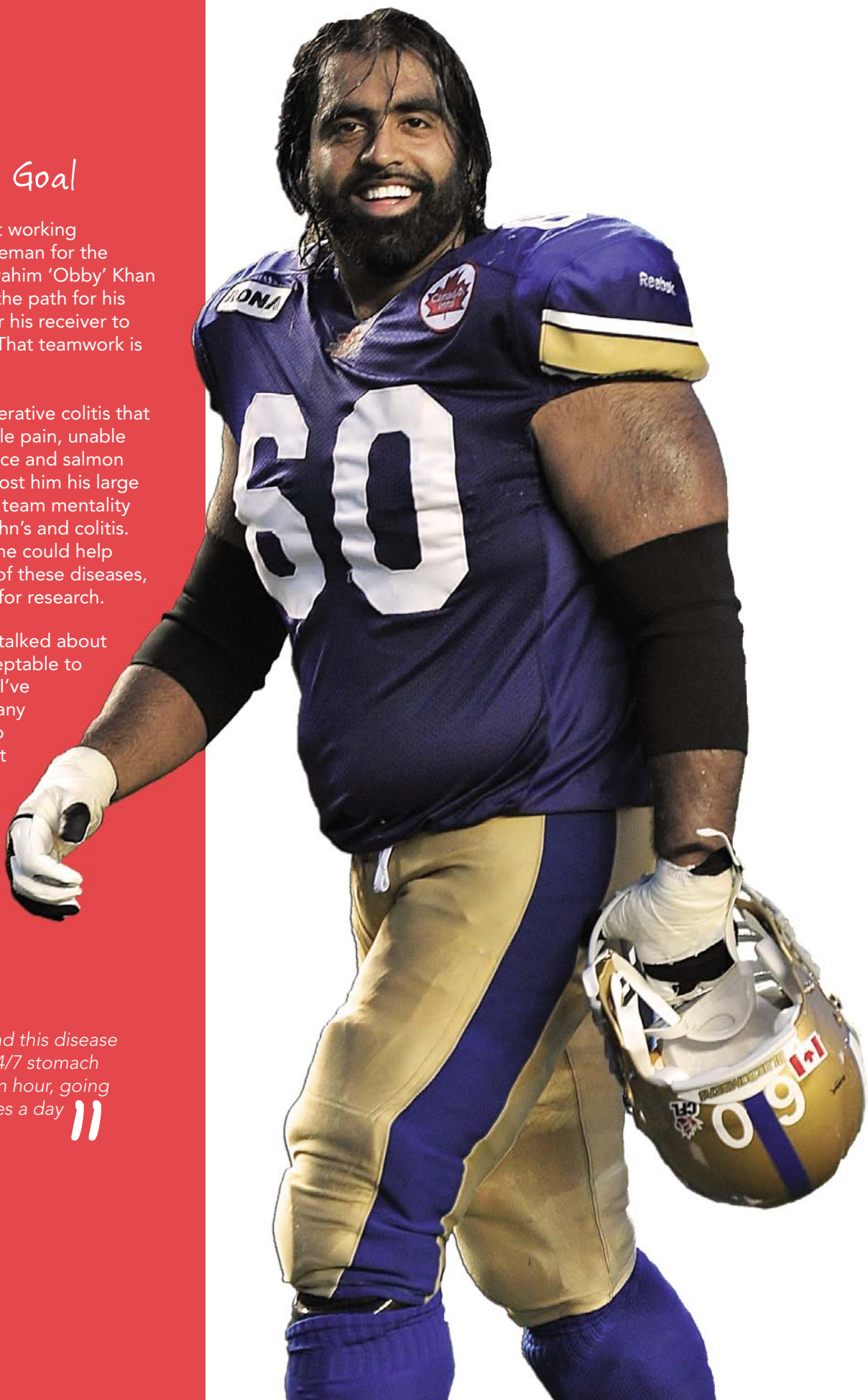
After a fierce battle with ulcerative colitis that saw him endure unimaginable pain, unable to eat anything other than rice and salmon for months, and ultimately cost him his large intestine, Obby applied this team mentality to raising awareness for Crohn's and colitis. He felt by sharing his story, he could help increase public acceptance of these diseases, and help raise more money for research.

"It's not a disease that gets talked about because it's not socially acceptable to talk about bowel problems. I've become so aware of how many people suffer. All I can say to them is no matter how bad it gets, it can get better."

Obby has taken his message to the media and spoken at countless events for Crohn's and Colitis Canada. With teammates like Obby, we are getting closer to the "goal line" of making it stop.

|| People who have not had this disease don't know about the 24/7 stomach pain, sleeping for half an hour, going to the bathroom 50 times a day ||

– Obby



## Your Dollars at Work

Led by strong investment performance, corporate support and Gutsy Walk growth, fiscal 2014 was a record year with total revenue of \$14.7 million, representing year-over-year growth of 16%. The primary driver of growth was GEM Project funding from the Helmsley Charitable Trust, of which \$2.6 million was recognized this year.

The boundless energy of our community volunteers and supporters continues to make event revenue an essential part of our fundraising mix. Gutsy Walk surpassed its revenue goal and raised \$3.2 million, representing growth of 10% or \$290,000 year over year.

Thanks to our supporters, in Fiscal 2014 we invested more in research and patient programs than ever before.

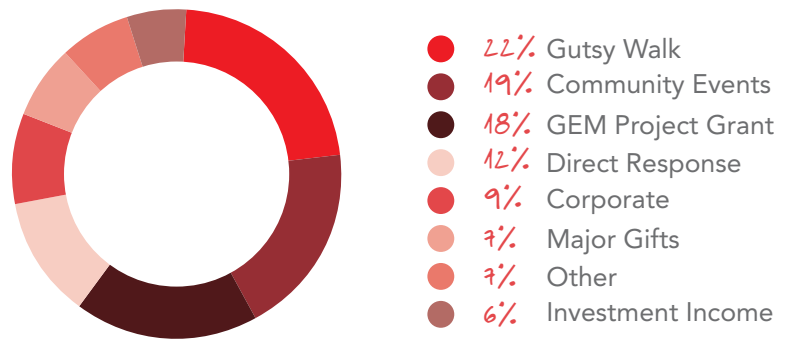




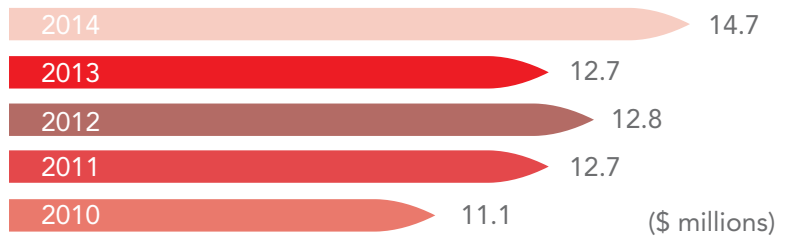


# Financial Highlights

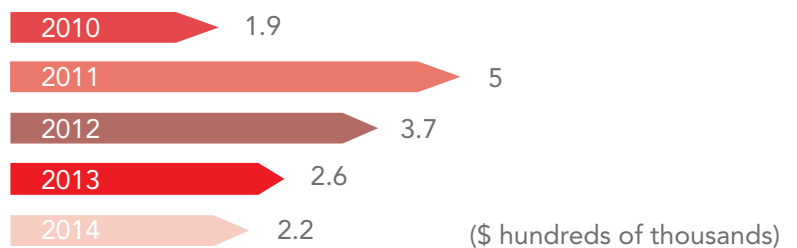
## SOURCES OF REVENUE



## TOTAL REVENUE OVER THE PAST FIVE YEARS



## ANNUAL DEFICIT OVER THE PAST FIVE YEARS

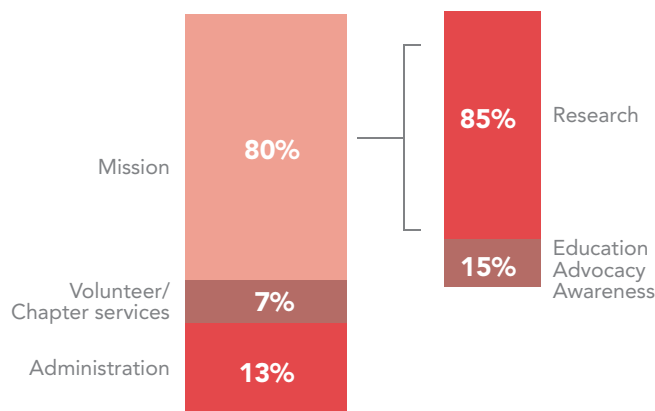


Planned deficits are reflected in financial statements for recent years as we drew on unrestricted funds to increase investment in research and other mission priorities.

# Accountability to our Donors

## USE OF NET FUNDRAISING REVENUE

## MISSION SPEND



Crohn's and Colitis Canada is committed to accountability and transparency. We take great care to ensure that every dollar we spend is working as hard as possible to make life better for people living with Crohn's and colitis.

We take the support and trust of our donors and volunteers seriously, demonstrated by a strong focus on financial oversight, good governance and operational efficiencies. Our commitment to the highest standards in the Canadian non-profit sector earned us accreditation from Imagine Canada this year.

Please visit [crohnsandcolitis.ca](http://crohnsandcolitis.ca) for our full audited financial statements.

## A RECORD YEAR FOR REVENUE AND MISSION INVESTMENT

### TOTAL REVENUE

\$14.7 M

16%

INCREASE OVER 2013

### GUTSY WALK

\$3.2 M

10%

INCREASE OVER 2013

### RESEARCH INVESTMENT

\$7.6 M

43%

INCREASE OVER 2013

### EDUCATION, ADVOCACY & AWARENESS

\$1.4 M

25%

INCREASE OVER 2013

# Crohn's and Colitis Canada

SUMMARY FINANCIAL STATEMENTS AS OF JUNE 30, 2014 (\$ thousands)

## STATEMENT OF FINANCIAL POSITION

Assets	2014	2013
<b>Current</b>		
Cash	\$ 1,199	\$ 1,542
Restricted cash	206	91
Receivables	679	617
Prepays	151	169
	<b>\$ 2,235</b>	<b>\$ 2,419</b>
<b>Investments</b>		
Donation	406	387
Other	8,084	7,715
	<b>\$ 8,490</b>	<b>\$ 8,102</b>
Property and equipment	253	356
	<b>\$ 10,978</b>	<b>\$ 10,877</b>
<b>Liabilities</b>		
<b>Current</b>		
Payables and accruals	698	761
Deferred revenue	680	309
	<b>\$ 1,378</b>	<b>\$ 1,070</b>
Deferred contribution	406	393
	<b>\$ 1,784</b>	<b>\$ 1,463</b>
<b>Funds</b>		
Internally restricted research reserve fund	4,215	7,837
Internally restricted capital assets	253	356
Internally restricted operating fund	1,400	
Unrestricted	3,326	1,221
	<b>\$ 9,194</b>	<b>\$ 9,414</b>
	<b>\$ 10,978</b>	<b>\$ 10,877</b>

## STATEMENT OF REVENUES AND EXPENSES

Revenue	2014	2013
Gifts	\$ 7,836	\$ 5,290
Fundraising event proceeds	5,966	6,836
Investment income	850	528
	<b>\$ 14,652</b>	<b>\$ 12,654</b>
<b>Expenses</b>		
<b>Program Costs</b>		
Research	7,567	5,284
Education, awareness, advocacy	1,383	1,102
Volunteer, chapter services	828	868
	<b>\$ 9,778</b>	<b>\$ 7,254</b>
<b>Support Costs</b>		
Fundraising expenses	\$ 3,652	3,793
General and administrative	1,442	1,864
	<b>\$ 5,094</b>	<b>\$ 5,657</b>
	<b>\$ 14,872</b>	<b>\$ 12,911</b>
<b>Deficiency of revenue over expenses</b>	<b>\$ (220)</b>	<b>\$ (257)</b>

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# Thank You

## NATIONAL CORPORATE PARTNERS

### PLATINUM:

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### GOLD:

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### SILVER:

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Werner Chilcott

### BRONZE:

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P&G

“ When you’re dealing with the burden of a chronic disease, it is a huge relief to have another burden lifted off your shoulders – like paying for university. I am so thankful to Crohn’s and Colitis Canada and AbbVie for not only supporting my education, but also for bringing attention to these diseases that can be a barrier to education for so many young people. ”

– Kevin, third year microbiology student, University of Victoria, BC, 2013 AbbVie IBD Scholarship recipient

[ibdscholarship.ca](http://ibdscholarship.ca)



## Scholarship Program

A strong focus on operational efficiencies and cost savings enabled us to expand the AbbVie IBD Scholarship Program from seven to ten scholarships in 2014. Now in its third year, these \$5,000 scholarships support post-secondary students living with Crohn's disease and ulcerative colitis.

“ Looking at their applications, it's heart-wrenching to see what these students have been through, and heartwarming to see how they're willing to give back ... we have some young adults who want to go into fields that help others with Crohn's and colitis. ”

– Lindee David,  
CEO, Crohn's and Colitis Canada

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# Thank You

We are profoundly grateful for the support of each and every donor to Crohn's and Colitis Canada. As part of the Make it stop. For life. Campaign we proudly recognize our Leadership and Legacy donors. We also wish to thank those donors who have chosen to remain anonymous.

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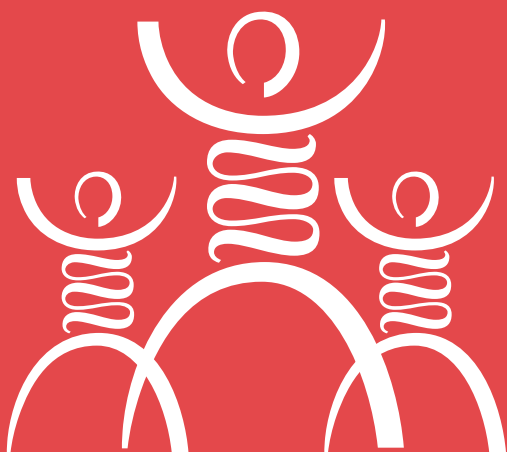
## LEADERSHIP GIFTS (\$5,000 and above)

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Activité Féminine Des  
Chevaliers De Colomb  
Allen and Loreen Vandekerkhove  
Family Foundation  
Amanda Coe  
Anonymous  
Arrow Engineering  
B&B Demolition  
Beta Sigma Phi  
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The Kerry and Simone Vickar  
Family Foundation  
The Leona M. And Harry B.  
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The Mireille and Murray Steinberg  
Family Foundation  
The O'Neill Foundation Inc.  
The Sutherland Foundation  
The Vancouver Foundation  
The Wigston Family  
Tom and Mary Akin  
Wayne and Michelle King



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# Thank You

Crohn's and Colitis Canada also thanks our Legacy Society donors who have chosen to support Crohn's and Colitis Canada by including us in their wills.

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## LEGACY SOCIETY

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Amanda Coe  
Bonnie M. Kerwin  
Carolle E. Anderson  
Carolle Poulin  
Gerald B. & Christine L. Rudnick  
John & Cathy Robichaud  
Judi L. Malone & Barry S. Brunner  
Ken & Louise Moores  
Kerry Giesbrecht  
Kevin W. Glasgow & Sandra Bennett  
Linda Bleiler  
Linette Moores  
Marty Cutler & Marilyn Minden  
Nick Cardone  
Shelley M. Stepanuik  
Victoria Prince

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## LEGACY GIFTS

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Estate of Iris Christine Sampson  
Estate of Winnifred Jean Griffith  
Estate of Marjorie May Langlois  
Estate of Patricia Anne MacPherson  
Estate of Isabelle Laird Miles  
Estate of Laszlo (Leslie) Gyorok  
Estate of William H Neville  
Estate of Céline Dupont  
Estate of Helene Fajner  
Estate of Patricia Norris

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# Thank You

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## NATIONAL GUTSY WALK SPONSORS

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abbvie

Ensure.



Shire



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### GUTSY WALK TOP PLEDGE EARNERS

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#### \$20,000 AND ABOVE

**Toronto:** David Hill  
Stacey & Jonathan Gitlin  
Lesley Sherman  
**Montreal:** Alexia Mainella

#### \$10,000 TO \$19,999

**Banff:** Kris Vaugeois  
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Julie Grossman  
Mark Silverberg  
Cynthia Hollidge  
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Jessica Jacobson  
Adam Cohen  
Amy Sherman  
**York Region:** Elliott Gordon



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Marty Cutler – Toronto, ON

### **TREASURER**

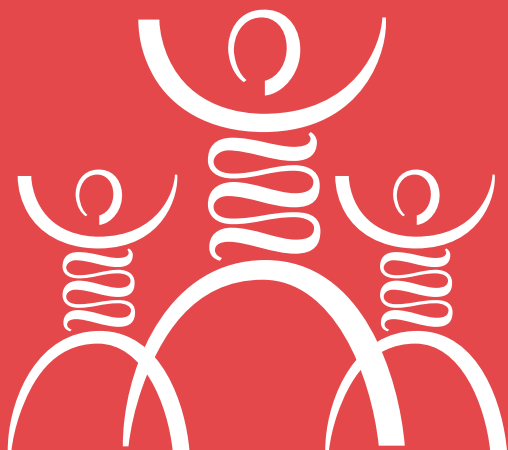
Byron Sonberg – Toronto, ON

### **SECRETARY**

Mark Ram – Toronto, ON

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*(retired May 2014)*



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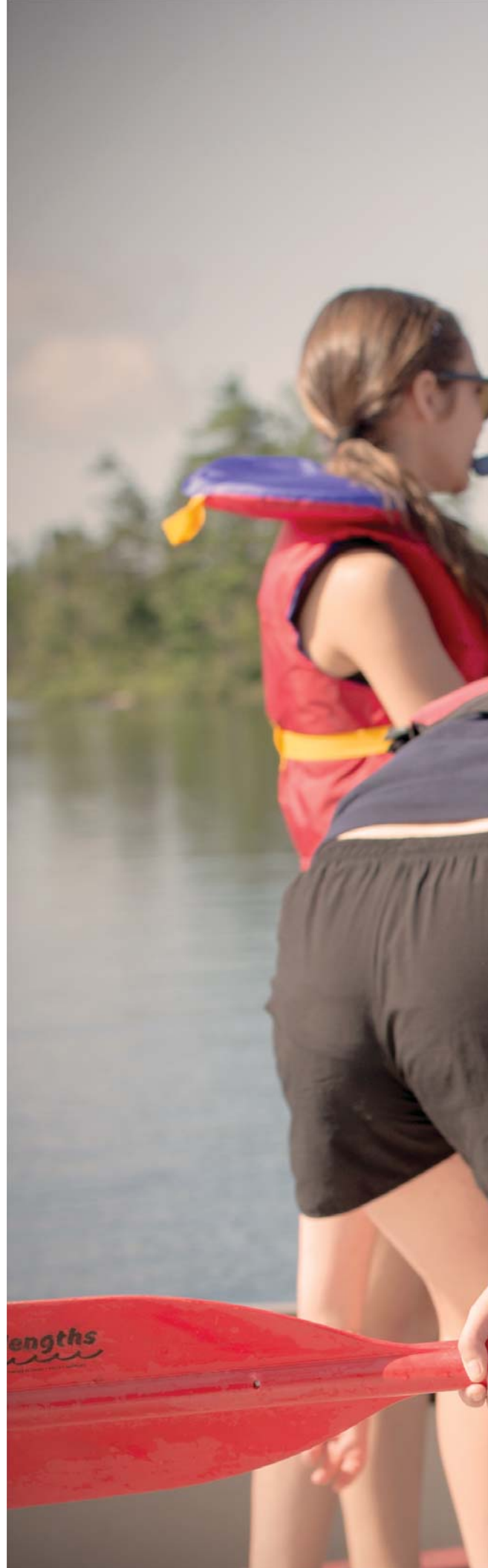
# Great things happening...

## Camp Got2Go

As our fiscal year was drawing to a close in June 2014, activity was in high gear to prepare for the first year of Camp Got2Go in August. With funding support from Janssen, Camp Got2Go made it possible for 24 young people living with these diseases to attend a week of summer camp in Nova Scotia. These extraordinary kids got a chance to just be kids, forget that they have a chronic illness and enjoy time with their new friends.

“ I have seen first-hand the huge impact a week away at camp can have on my patients and their parents. Realizing you are NOT alone, that there are others who face similar challenges or struggle with treatments, is a very powerful thing. ”

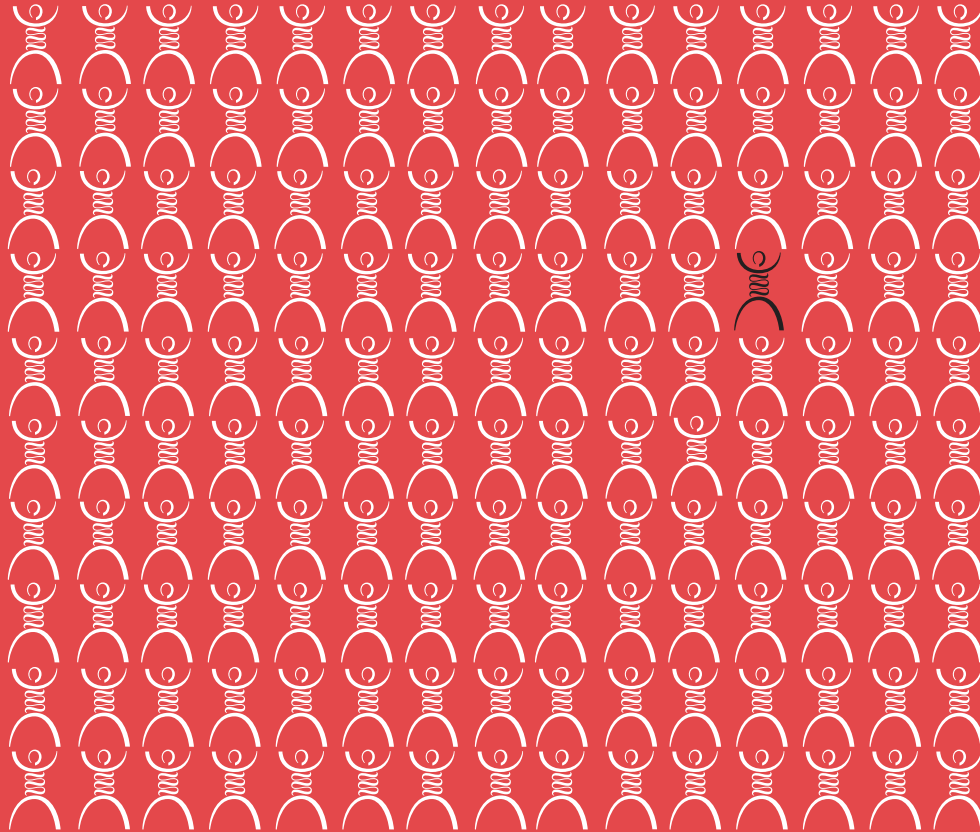
– Dr. Anthony Otley,  
Professor of Pediatrics, Dalhousie University





|| Bryce had an awesome time at Camp Got2Go! Sharing his time with kids who have Crohn's and colitis, like him, was definitely a big part of it. It meant a lot to him being able to talk and share his experience about his condition with the other kids at camp and to listen to their stories too. He said that he has other friends at home and school he likes and who show concern, but "they just don't get it." At Camp Got2Go, everyone gets it! ||

– Gail, Bryce's mom



# 1 in 150 Canadians

At least one person you know lives with Crohn's disease or ulcerative colitis.

Follow us:   

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To donate now please visit [crohnsandcolitis.ca](http://crohnsandcolitis.ca) or call 1-800-387-1479



Crohn's and  
Colitis Canada  
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Our registered charity number is

11883 1486 RR 0001

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