

Local Honorary Chair

Gutsy Walk is the signature national fundraising event for Crohn's and Colitis Canada, with almost 60 communities across Canada coming together on one day in June to raise money to advance medical research on these devastating chronic diseases that touch 1 in 150 Canadians. Together, we will make Crohn's and colitis stop. For life.

As the Gutsy Walk Local Honorary Chair, you will inspire participation and fundraising in your community including:

- Act as a role model by supporting fundraising, directly or indirectly (sharing new ideas, leads, doing your own fundraising, promoting the event amongst your network)
- Share your story and image to assist with promotion of your local Gutsy Walk event
- Serve as a Gutsy Walk spokesperson on and before Walk day helping to raise the profile of the event and Crohn's and Colitis Canada
- Liaise with your staff partner, Walk Chair and Media/PR Captain, working to secure interviews and media coverage in your local community, using key messages provided about the event

Time commitment:

- Submit your story and images in the fall for use on website and other promotional tools
- Some day time availability is ideal for the two months prior to the Walk to attend media events
- Attend the Walk and invite your own network to attend, participate and support

What you bring:

- Enthusiasm and passion to support Crohn's and Colitis Canada within your own network and publicly
- Experience/comfort in public speaking and sharing your personal story and image
- A history of supporting Crohn's and Colitis Canada and/or Gutsy Walk events in the past
- Ability to motivate and inspire others through a compelling story. You will bring to life the ongoing impact of Crohn's and ulcerative colitis for the public

What we offer:

- A community of support with a dedicated staff partner and local volunteer committee support
- An opportunity to use and grow public speaking skills, expand your network
- A hands-on chance to make a meaningful difference in the lives of people living with Crohn's disease and ulcerative colitis in your community, educating your community about these chronic diseases

I have read, understood and agree to fulfill the responsibilities as outlined. I make a commitment to be active in this role from _____ to _____.

Volunteer Signature & Date

Staff Partner Signature & Date

Crohn's and Colitis Canada commits to supporting you in your role and to providing an engaging volunteer experience. Your feedback is appreciated- volunteer@crohnsandcolitis.ca