

## Core Chapter Areas of Activity & Leadership Roles

### Raising Funds

to invest in research, patient programs, advocacy and awareness

#### Key volunteer leads in this area:

Gutsy Walk Chair  
Community Fundraising Connector  
Treasurer

#### Supporting volunteer roles in this area:

Community Outreach Lead  
Volunteer Engagement Lead  
Programs & Education Lead  
President  
Digital Outreach Lead  
Secretary

### Community Engagement

to increase awareness and involvement at the local level

#### Key volunteer leads in this area:

Community Outreach Lead  
Programs & Education Lead  
Volunteer Engagement Lead

#### Supporting volunteer roles in this area:

Community Fundraising Connector  
Gutsy Walk Chair  
Digital Outreach Lead  
President  
Secretary  
Treasurer

### Communication

to increase capacity of the staff-volunteer partnership and cross-communication amongst various volunteer groups

#### Key volunteer leads:

President  
Vice President  
Secretary  
Digital Outreach Lead  
Gutsy Walk Chair (where GW and Chapter are separate)

### Growing Volunteer Base

to increase capacity and ensure long-term sustainability

#### Key volunteer leads in this area:

Volunteer Engagement Lead  
Community Outreach Lead

#### Supporting volunteer roles in this area:

President  
Community Fundraising Connector  
Gutsy Walk Chair  
Digital Outreach Lead  
Programs & Education Lead  
Secretary  
Treasurer

### Patient Program Delivery

to improve the lives of people living with Crohn's and colitis

#### Key volunteer leads in this area:

Programs & Education Lead  
Community Outreach Lead  
Volunteer Engagement Lead

#### Supporting volunteer roles in this area:

Gutsy Walk Chair  
Community Fundraising Connector  
President  
Digital Outreach Lead  
Secretary  
Treasurer