

## Core Chapter Areas of Activity & Volunteer opportunities

### **Raising Funds**

to invest in research, patient programs, advocacy and awareness

Projects & Activities (mandatory in bold):

#### **Gutsy Walk**

local fundraising events

Generate support from businesses

Work with regional staff to identify new donors with high-level giving potential

Ways to involve volunteers:

Chapter Fundraising events (committee & event day)

Gutsy Walk Committee roles

Gutsy Walk event day

Chamber of Commerce/BIA presentations/outreach

Health Partners presentations (as needed)

### **Community Engagement**

to increase awareness and involvement at the local level

Projects & Activities (mandatory in bold):

#### **November Awareness Month**

Social media outreach

Open House events

GoHere Washroom Access Program

Reach out to local media outlets

Ways to involve volunteers:

Chapter Community Outreach Lead

Open House committee & day of volunteers

Regional Social Media Lead

Lunch & Learns at local businesses, schools

Connecting with local Colleges & Universities

### **Growing Volunteer Base**

to increase capacity and ensure long-term sustainability

Projects & Activities (mandatory in bold):

#### **Local volunteer recruitment**

Expanding Chapter Executive

Succession planning for Chapter Executive

Ways to involve volunteers:

Chapter Volunteer Engagement Lead

Attend local volunteer fairs

Host a Volunteer Appreciation night, recruit committee

Attend Chamber of Commerce/BIA events to recruit

Sending thank you cards to other volunteers

Connecting with local Colleges & Universities

### **Patient Program Delivery**

to improve the lives of people living with Crohn's and colitis

Projects & Activities (mandatory in bold):

Promote Gutsy Peer Support program

Promote participation in Camp Got2Go &

AbbVie IBD Scholarship programs

Education events

Newly Diagnosed Nights

Ways to involve volunteers:

Chapter Programs & Education Lead

Host an Education event, recruit committee

Host a Newly Diagnosed Night event, recruit committee

GoHere Washroom Access volunteers (where applicable)

Wellness/Health Fairs

Liaison with local GI & Clinic offices to deliver materials